


Recent Events

NVAR- Social Media- 3/2023
CBR MidAtlantic- Social Media- 12/2022
NAR NXT - Branding- 10/2022
AACAR- Social Media- 10/2022

Let's Connect.

  @itsthatrealestatechick

 [linkedin.com/in/lauren-matera](https://www.linkedin.com/in/lauren-matera)
[itsthatrealestatechick.com](https://www.itsthatrealestatechick.com)
lauren@revelhometeam.com
Direct. (443) 504-5965

Speaking Topics

Social Media

Using Social Esteem to find an authentic presence online.
Personalized Content + the use of Platform Trends
How to create accessible Lead Generation

Business + Life Balance

Custom choreography to master the work and home life dance. The 3 things that are stressing your work/ home life balance.
My own struggles with growth & guilt as a mom of 3.

Activation + Sales Jumpstart

Personalized strategy to get up in running in your first 30 days. Networking and connecting in your own backyard. How to build momentum for long term success.

Recruiting + Leadership

Recruit like a machine. How to attract , motivate and retain in your organization.

Lauren Matera



Fees + References

Available upon Request

About Lauren

Lauren is no stranger to the sales world with over 300 recruited to business, dozens of speaking appearances and 15+ years as a top leader and entrepreneur. Her presence is powerful and she brings a refreshing and whitty energy to her discussions. Online, her humor and transparency has amassed a loyal following of over 400K consumers + industry professionals alike looking to her for education and inspiration.

Lauren's successes in multiple sales industries provides a unique and multi-dimensional approach to sales and leadership. Her passion for self love, confidence and adventure is well documented through her social platforms and discussions.

She is a Maryland Realtor, Team Manager, Speaker and Entrepreneur. She is a lifelong Maryland girl raised in Annapolis and currently living with her family of 5 on the Eastern Shore.